# Molina Healthcare of WA.

**Rewards and Incentives** 



Your Extended Family.

Donny Guerrero Community Engagement Kelly Lockman Health Homes Coordinator / Transitions of care

### Molina's History





# **Molina Mission and Values**

### **Mission Statement**

To provide quality health care to persons receiving government assistance.

### **Vision Statement**

We envision a future where everyone receives quality health care. We strive to become the Plan of Choice (for members, communities, providers, and employees).



# **Rewards and Incentives**

### Agenda

- Member Incentives Workflow
- Apple Health (Medicaid) One Sheet Incentive Form
- Review Incentive Forms
- PURL Card
- Questions and Answers
- Contacts



# **Incentives Workflow**

#### Process for member to receive the incentive

- Member has the service (mammogram, well child check etc..)
- Member completes the top part of the incentive and gives it to their provider
- Their provider completes the incentive form and faxes it in with medical records
  - Molina requires the medical records for proof for HEDIS
  - Fax number is on the incentive form
- Molina sends the member a PURL card for the amount of points a member earned
  - PURL = Personalized URL number
  - Molina goes through Merrill for the cards
  - Maximum allowed per year is \$200/ per member
- Member must go to a website and log in
  - Instructions and code is on the card
- Member selects the incentive they would like
  - Up to 12 pages of items to choose from including: baby care items (diapers too), books, car seats, exercise equipment, games, DVDs, crockpot, Etc.
  - Note: Members may or may not have all options depending on their incentive points.

\*\*Patient must be a Molina member at time of encounter



# **Member Incentives**

### Molina Healthcare Medicaid Health Incentives

To our Medicaid members: Make healthy choices and earn reward points you can redeem online for health related items – up to \$200 in total rewards per calendar year. See below for a list of reward-earning appointments.

#### Healthy 15-Month-Olds Take your child in for the time the user 15

Take your child in for 6 well child exams by the time they are 15 months old.

Healthy Two-Year-Olds Make sure your child gets all required

#### immunizations before they turn 2.

Well Child Check Ups, Ages 3, 4, 5 and 6 A yearly well child check-up is a physical exam that includes vision and hearing tests, BMI percentile measurement, nutrition and physical activity counseling and also include immunizations (shots) if they are due.

Well Child Check Ups, Ages 7, 8, 9, 10 and 11 A yearly well child check-up is a physical exam that includes vision and hearing tests, BMI percentile measurement, nutrition and physical activity counseling and also include immunizations (shots) if they are due.



#### Adolescent Well Care, Ages 12-21

A yearly adolescent well care exam that includes a complete physical exam, vision and hearing tests. The provider should also check blood pressure, height, weight and body mass index (BMI) percentile measurement, nutrition and physical activity counseling. Teens may need some shots or boosters.

\*Health Incentives are subject to change without notice

#### MolinaHealthcare.com



Questions? Members, please call Member Services at (800) 869-7165 TTY/TDD: 711 Providers, please call Molina's Wellness Quality Line at (800) 869-7175 Ext. 141428

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#### Incentivos de Molina Healthcare para tu salud

Para nuestros beneficiarios: Gana puntos eligiendo opciones saludables y canjéalos por artículos relacionados con la salud – hasta un total de \$200 en premios por año calendario. A continuación, te presentamos una lista de las citas con las que puedes ganar puntos:

Revisión preventiva del cáncer

Las muieres entre 50 y 71 años de edad deben

realizarse una mamografia cada dos años.

Las que han tenido cáncer u otro problema

en los senos, o tienen en su familia historial

cumplir los 50, y tal vez con mayor frecuencia.

de cáncer de mamas deben revisarse antes

Pregúntale a tu doctor cuándo y con qué

Para ganar puntos con este programa debes

hacerte una mamografia al menos cada dos años.

Visita tu médico en los primeros 3 meses

de embarazo o en los 42 días de inicio con

Hazte un chequeo con tu médico entre los

días 21 - 56 después de haber dado a luz.

Con este programa puedes formar un

equipo con tu doctor para alcanzar las metas

beneficiarios que reduzcan su hemoglobina

A1C y se hagan su chequeo anual de la vista,

de control de la diabetes que deseas. Los

Molina como tu plan de salud.

Mantén la diabetes bajo control

frecuencia debes hacerte las mamografias.

de mamas

Cuidado prenatal

Cuidado posparto

ganan puntos.



Bebé saludable de 15 meses Hazle 6 exámenes de bienestar a tu bebé durante los primeros 15 meses.



#### necesarias antes de cumplir los 2 años. Exámenes de bienestar para niños de 3, 4, 5 y

6 años Un examen de bienestar es un chequeo fisico que incluye los oidos y la vista. También, se colocan las vacunas necesarias. Estos ayudan a tus hijos a mantenerse saludables. Es importante hacerlos una vez al año.

#### Cuidado para adolescentes, de 12 a 21 años de edad

Este es un examen físico completo que puede incluir prueba de visión y audición. El doctor revisa la presión arterial, tamaño, peso e índice de masa corporal del adolescente. De ser necesario, se colocan vacunas o suplementos. Tus hijos deben ser examinados una vez al año.

\*Los incentivos para la salud están sujetos a cambio sin previo aviso.

MolinaHealthcare.com



¿Preguntas? Para Beneficiarios, Servicios al Beneficiarios (800) 869-7165 TTY/TDD: 711 Para Proveedores, Linea de Bienestar de Claidad Moina-(888) 562-5442 Ext. 141428





#### s by Members who are 50 years to 74 years of

age should get a maminogram every two years. Members who have had breast cancer or other breast problems, or have a family history of breast cancer, might need to get mammograms before age 50. They may also need to get them more often. Talk to your health care provider about when to start and how often you should have a mammogram. To receive reward points in this program, get

a mammogram at least once every two years. Cervical Cancer Screening

#### Members 21 to 64 years old should schedule

**Breast Cancer Members** 

a cervical cancer screening and a Human Papillomavirus (HPV) test yearly or according to their doctor's instructions.

#### Prenatal Care

See your provider in the first three months of pregnancy or within 42 days of joining Molina.

#### Postpartum Care

Visit your provider for an exam 21-56 days after you've delivered your baby.

#### Staying Healthy with Diabetes

As a member of this program, you can team up with your health care provider to set and reach your diabets management goals. Members who reduce their Hemoglobin AIC, and get their annual eye exams receive reward points.

# **Rewards and Incentives**

**Review Packet Contents** 





# **PURL Card**





# **Questions and Answers**







Q: The catalog is in points and the member rewards are in dollars. How can I figure out the Conversion?

A: The point value system which is exactly x10 for the dollar amount (e.g. Prenatal is \$80 which is 800 PURL points).





Q: My provider and I have completed the Incentive form and faxed it to MOLINA, how long will it take for me to receive my PURL CARD in the mail?

A: Once the incentive form has been received and process, it will take 2 - 4 weeks for the PURL CARD to arrive.





# Q: How do patients see their points on the PURL catalog?

A: Our vendor will send the member a unique URL link with their point values to redeem. Patients will see their points as soon as they log in.

**REVIEW PURL CATALOG** 



# **PURL Catalog**







Q: Can a Medicaid member who is not pregnant also have access to the smoking cessation program?

A: Molina uses our "Quit for Life" external source. Members can be referred by our case management team.





Q: Some of these forms require additional document, What type of medical record needs to be faxed in?

A: Summary of the visit including the date of service. For instance, if the member completed the childhood immunizations, we would like to see records on what types of shots were administered.

If the member went in for diabetes check-up, we want to see their labs done for A1C or eye exam.





Q: My Family Is all on MOLINA and they all have different Incentive points accumulated. Can I combine all our points together?

### A: Unfortunately not.

One members incentive points may not be combined with another's members points.

- Regulations limit incentives to be paid out to with a maximum Limit of \$200 (in value) per year.
- Points do not Expire, so a member can save them for a later time.

Q: I accumulated points from my first pregnancy, I am pregnant once more. Am I able to start accumulating points once again? or are their limits / or barriers?

A: yes, the mother is able to start accumulating points again for her current pregnancy, without restrictions. \*\*there is a limit of up to \$200 worth of gift rewards per

calendar year, per member.



MOLINA

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Molina Healthcare of WA. Your Extended Family

# **Questions and Concerns**



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**Molina Member Services Department** 

**Member Services Line** 

1.800.294.8620

#### **Virtual Care**

wavirtualcare.molinahealthcare.com



# Thank you



